

Holiday Ad 1/4 page - \$150

TIMEOUT

To promote Downtown Lakeland consistently throughout the campaign, we have formatted the ads. Please see the instructions below.

Provide no later than **Monday, November 6:**

1. A high resolution photo of an item or small group of items you'd like to feature.
2. A title - your choice but needs to include Downtown Lakeland
2. An offer for the text coupon (customers will be instructed to show you the text coupon at time of purchase via the text message.)

Sample 1/4 page Ad



*All She Wants for Christmas is at
Brooke Pottery
in Downtown Lakeland!*

Text Brooke
to 51660 for a
20% OFF*
coupon via text
(or bring in this ad)

*one regular priced item

Your offer goes here

Your title goes here: needs to include Downtown Lakeland

Brooke Pottery 223 N. Kentucky Ave.

Holiday extended hours - open til 9pm Fridays

*Perfect gifts for everyone on your list found in
Beautiful, Historic Downtown Lakeland.*

35 Restaurants/Bars • 31 Boutiques/Pampering Places
DowntownLakelandFL.com • Facebook.com/DowntownLakelandFL



Your 2 lines of text goes here

Constant Downtown info in every ad.