

Holiday Ad 1/8 page - \$100

TIMEOUT, Nov 9

To be more visually pleasing on the page, we are creating the ads to be uniform. Please see the instructions below.

Provide no later than **Wednesday, November 1:**

1. A high resolution photo of an item or small group of items you'd like to feature.
2. An offer (not required, but recommended for tracking purposes)
3. Content for your 2 lines of text.

Offer goes here

Sample 1/8 page Ad



Bring in this ad.
Expires 12/31/17
10% OFF
one regular priced item

Stationery Loft

230 N. Kentucky Ave

Great gifts & national award winning invitations.

2 lines of text goes here



FRESCOS
122 S. Kentucky Ave.

Brooke Pottery
122 N. Kentucky Ave.

Stationery Loft
120 N. Kentucky Ave.

Uncle Nick's
104 N. Kentucky Ave.

Nathan's Men's Store
213 E. Main St.

Amelia Page Boutique
120 N. Kentucky Ave.

POSTO 9
213 E. Main St.

URBAN APPEAL
122 S. Kentucky Ave.

Traditions Unlimited
122 N. Kentucky Ave.

oliver
122 N. Kentucky Ave.

Two Hens & a Hound
122 N. Kentucky Ave.

Holiday Happenings in Lakeland's Historic Downtown.

Friday, November 10th: "Lakeland Magic Season Opening"
Saturday, November 11th: "Lakeland Day Parade"
Sunday, November 12th: "Holiday Walkabout 8-10pm"
Monday, November 13th: "Clique Dreams Holiday"
Tuesday, November 14th: "Decorations on Parade" Shickle Pottery
Wednesday, November 15th: "Small Business Saturday"
Thursday, December 1st: "SNOW FEST"
Friday, December 2nd: "LAKELAND CHRISTMAS PARADE"
Saturday, December 3rd: "Shop, Sip & Social"
Sunday, December 4th: "FOOD TRUCK RALLY"
Monday, December 5th: "The Ten Tenors"
Tuesday, December 6th: "The Holiday Spectacular"
Wednesday, December 7th: "Mazzoni Ballet's Great Russian Nutcracker"
Thursday, December 8th: "Mazzoni Ballet's Great Russian Nutcracker"
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Details for each of these events found at DowntownLakelandFL.com

WIN A \$500 Downtown Lakeland Shopping Spree!!
Text SHOPTO to 31680 to enter the shopping spree contest. Winner will be selected via text on December 7th.

Sample mock up of 2 page TIMEOUT Spread.