

## Application for LDDA Recommendation for Conditional Use

### General Information:

The LDDA's recommendation is one of 6 criteria used to determine the issuance of a conditional use permit for a bar in Downtown Lakeland (C-6,C-7 zoning).

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### LAND DEVELOPMENT CODE:

#### 5.4.5 STANDARDS FOR AREAS ZONED C-6 AND C-7

##### a. Intent to Limit Potential Impacts

The number and or concentration of alcoholic beverage establishments may be limited by the City Commission if it determines that any such establishment or concentration of establishments will be detrimental to the city's downtown redevelopment plan or to the general effort of the city to eliminate slum and blight within such area.

In making this determination, the City Commission shall consider:

1. Whether the proposed use will result in a concentration of such uses within a particular block or part of a block so as to be detrimental to the growth and revitalization of downtown.
  2. Whether the proposed use is in close proximity to other land uses that may be particularly sensitive or unduly harmed by the negative impacts of the proposed use, such as facilities for children or for the elderly.
  3. Whether the size or scale of the proposed use is appropriate at the specific location.
  4. Whether the owners and operators of the establishment are unlikely to manage and control negative impacts as evidenced by prior criminal records, code enforcement citations or police service calls concerning other properties owned or operated by them, citizen complaints, or similar indicators.
  5. Whether the Board of Directors of the Lakeland Downtown Development Authority supports the proposed use.
  6. Other criteria which the City Commission shall consider appropriate in the particular case.
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**LDDA Recommendation Goal:** Responsible Bars owners/operators; minimal externalities; establishment is consistent with the Downtown Redevelopment Plan

**LDDA MISSION:** To Improve and Stimulate the Environment for Economic Development in a People-Oriented Downtown Community

**Downtown Lakeland:** A regional center with a vibrant mix of high quality residential, retail, professional, civic and entertainment activities within a continuously enhanced urban and historic setting.

To ensure objectivity and high standards, the LDDA has an application process by which to receive a positive recommendation. Applicant provides all required information prior to being placed on the LDDA agenda to allow board members to review before the LDDA board vote.

**(Information is provided in writing by the applicant)**

**Applicant Name**

**Proposed CU Address**

## **ABOUT THE APPLICANT**

1. Previous/current industry experience with management and/or ownership and number of years
2. Locations (with address) of current establishments if any, number of years there
3. History of calls for service of those locations, hours of operation, atmosphere (sports bar, music hall, etc.)
4. Food service, license type (4cop, 2cop), square footage, number of employees, outdoor seating, live music/amped music
5. Externalities info: How do you currently handle security (i.e. controls leaving the bar), trash outside the establishment?
6. How is the current establishment managed? (Owner operated? Management staff that can fluctuate?)
7. Who is your target customer?
8. Drink specials, etc.?
9. How do you manage underage drinking?
10. How do you address complaints from neighbors?

## **PROPOSED LOCATION INFORMATION**

1. *Building and Business data*  
Own or lease; Address; sq. ft.; occupancy load; # of employees; hours of operation; floor plan; license type
2. *Management*  
How will the proposed establishment be managed? (Owner operated? Management staff that can fluctuate?)
3. *Atmosphere*  
amped music; live music; food service; outdoor seating; TVs; Trivia machines
4. *Externalities*  
How do you plan to handle security (i.e. controls leaving the bar), trash outside the establishment?
5. Who is your target audience?
6. What is the personality of your establishment?
7. How will you address complaints from neighbors?
8. Please provide a letter of recommendation from your lessor if applicable.

Process:

- Applicant returns the LDDA application to LDDA staff. Staff distributes to the board for review prior to meeting (and/or staff can review and make a recommendation)
- Applicant comes before the board to answer clarifying questions of the information submitted.
- Board votes on the recommendation.

**Please contact Julie Townsend, Executive Director of the LDDA if you have any questions about the contents of this application: [Julie.Townsend@lakelandgov.net](mailto:Julie.Townsend@lakelandgov.net); 863.687.8910**